

UNDER EMBARGO UNTIL MONDAY, 4/6 AT 9am ET/6am PT



Starbucks introduces new Energy Refreshers nationwide on Apr. 7

A new mango twist for matcha and chai also joins the menu, plus the new Iced Ube Coconut Cream Shaken Espresso



Starbucks is introducing a fresh way to energize with new Energy Refreshers, available year-round in U.S. coffeehouses starting Apr. 7. Customers can continue to enjoy the classic Starbucks Refreshers with the same flavors customers know and love, or they can choose an Energy Refresher beverage, which adds extra caffeine from nature and B-vitamins.

Energy Refreshers will be available in any flavor, including the classic version now with B-vitamins and made with water, lemonade or coconutmilk. All Refreshers can now also be made caffeine-free.

Refreshers (mg of caffeine)	New Energy Refreshers (mg of caffeine)
Tall: 25 mg	Tall: 100 mg
Grande: 50 mg	Grande: 125 mg
Venti: 75 mg	Venti: 150 mg
Trenta: 100 mg	Trenta: 175 mg

“We are proud to use natural ingredients,” said Dana Pellicano, senior vice president of global product experience. “It’s innovation and flavor without compromise. We want to make sure we can give customers choices they feel good about.”

UNDER EMBARGO UNTIL MONDAY, 4/6 AT 9am ET/6am PT



New Mango Strawberry Refreshers

Also joining the menu are new Mango Strawberry Refreshers, available in classic, lemonade and coconutmilk versions, available year-round. And with the addition of Energy Refreshers, also new to the menu is the Mango Strawberry Energy Refresher, Mango Strawberry Lemonade Energy Refresher, and Mango Dream Energy Refresher, the ultimate energizing pick-me-up—boosted with 125mg of caffeine in a grande and an excellent source of B vitamins.



- **Mango Strawberry Refresher:** A vibrant, fruit-forward pick-me-up—crafted with a refreshing blend of sweet mango and juicy strawberry flavors, hand-shaken with ice and real pieces of strawberry.
- **Mango Strawberry Energy Refresher:** Crafted with refreshing mango and strawberry flavors then hand-shaken with ice and real freeze-dried strawberries. The ultimate energizing pick-me-up—boosted with 125mg of caffeine in a grande and an excellent source of B vitamins.
- **Mango Strawberry Lemonade Refresher:** Crafted with a refreshing blend of sweet mango and juicy strawberry flavors and real pieces of strawberry, the lemonade adds a citrus-forward layer for customers who enjoy a bit of tartness.
- **Mango Strawberry Lemonade Energy Refresher:** A sweet fusion of mango and strawberry flavors balanced with vibrant lemonade then hand-shaken with ice and real freeze-dried strawberries. The ultimate energizing pick-me-up—boosted with 125mg of caffeine in a grande and an excellent source of B vitamins.

UNDER EMBARGO UNTIL MONDAY, 4/6 AT 9am ET/6am PT



- **Mango Dream:** Crafted with sweet mango and juicy strawberry flavors and handshake with creamy coconutmilk, ice and real pieces of strawberry.
- **Mango Dream Energy Refresher:** Crafted with sweet mango, juicy strawberry, and smooth coconutmilk, then hand-shaken with ice and real freeze-dried strawberries. The ultimate energizing pick-me-up--boosted with 125mg of caffeine in a grande and an excellent source of B vitamins.



Mango Cold Foam: New, fruity and delicious

Starbucks brings a fruity twist to the lineup starting this spring with mango joining the menu year-round. Customers can enjoy the flavor by adding a velvety layer of mango flavored cold foam to their beverage or adding mango syrup to their drink of choice.

New Iced Mango Cream Matcha is the latest drink to join Starbucks matcha menu. This vibrant beverage pairs matcha powder made from shade-grown, milled green tea and topped with mango flavored cold foam for a fruity, creamy finish.

UNDER EMBARGO UNTIL MONDAY, 4/6 AT 9am ET/6am PT



New Iced Mango Cream Chai pairs the bold, warming spices of a classic Chai Latte with a touch of mango. Topped with creamy mango flavored cold foam, the drink balances rich chai flavors with a fruity sweetness for a refreshing, layered sip.



Ube: Bold and shaken

Already a hit since joining the menu last month, a new limited-time drink gives customers a bold way to enjoy ube and coconut. **Iced Ube Coconut Cream Shaken Espresso** features Starbucks Blonde Espresso shaken with ice and toasted coconut flavored syrup for a smooth sip. It's finished with oatmilk and a layer of Ube Coconut Cream Cold Foam for a creamy, nutty-vanilla flavor.

UNDER EMBARGO UNTIL MONDAY, 4/6 AT 9am ET/6am PT



MUSH Overnight Oats

MUSH Overnight Oats are now available at most U.S. Starbucks coffeehouses. This ready-to-eat breakfast packs 15 grams of protein and 7 grams of fiber from whole grain oats. Enjoy the Chocolate Peanut Butter flavor with your favorite Starbucks beverage to help fuel your day.



SkinnyDipped Dark Chocolate Coconut Almond Bites

SkinnyDipped Dark Chocolate Coconut Almond Bites combine loads of coconut and crunchy almonds dipped in a thin, rich dark chocolate shell. With only 3g of sugar - you'll taste the joy in every bite.

###