

UNDER EMBARGO UNTIL MONDAY, AUGUST 24 AT 9 AM ET/6 AM PT



Pumpkin Spice Latte fans, this one's for you: Starbucks unveils PSL Society merchandise



For customers who count down the days until the Pumpkin Spice Latte (PSL) returns, the PSL Society merchandise collection launching in select U.S. coffeehouses Aug. 25 celebrates the iconic beverage at the heart of Starbucks most anticipated fall tradition. Inspired by the colors and cozy rituals of the season, the collection features vibrant drinkware and a hat with playful PSL-inspired details designed for fall's biggest fans.



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Gourd mug

The 12-ounce gourd mug is inspired by the colors and textures of a pumpkin, bringing a playful seasonal touch to cozy mornings and crisp fall days. *Price: \$19.95*



PSL glass cold cup

The 16-ounce PSL glass cold cup is inspired by the colors and textures of the season with an artful pattern and decorative pumpkin detail, accented with a matching straw. *Price: \$24.95*



Owala + Starbucks water bottle

This 24-ounce stainless steel Owala + Starbucks water bottle features a cream-colored finish with vibrant seasonal accents and a playful pumpkin design. Take it along for everything from everyday errands to autumn adventures. *Price: \$32.95*

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Stainless steel tumbler with PSL charm

The 12-ounce stainless steel tumbler combines seasonal colors with a playful pumpkin charm inspired by the beverage at the heart of PSL season. *Price: \$22.95*

PSL hat

Wear your love of PSL to your next fall outing with the PSL hat, featuring an embroidered pumpkin and those three little letters that mean fall everywhere. *Price: \$29.95*

Stainless steel orange cold cup

The 16-ounce stainless steel range cold cup features a vibrant orange finish with a pop of purple inspired by the colors of the season. *Price: \$29.95*

PSL ceramic mug

The 12-ounce PSL ceramic mug pairs a warm orange hue with a soft pastel purple handle for an unexpected twist on fall colors. *Price: \$19.95*