

UNDER EMBARGO UNTIL MONDAY, AUGUST 24 AT 9 AM ET/6 AM PT



Starbucks Pumpkin Spice Latte and the season fans have been waiting for is back Aug.

25



Pumpkin Spice Latte (PSL) season starts Aug. 25 with the arrival of PSL at Starbucks, along with new and returning fall beverages, comforting food and seasonal merchandise. For many, the arrival of PSL and the fall menu is the first sign that autumn has officially arrived.



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Returning this season alongside PSL are the fan-favorite **Pumpkin Cream Cold Brew**, crafted with cold brew, vanilla syrup and topped with velvety pumpkin cream cold foam and **Iced Pumpkin Cream Chai**, inspired by customer and barista customizations. This creamy fall beverage is a blend of black tea infused with cinnamon and other spices, milk and pumpkin cream cold foam. The returning favorites are joined by three new pumpkin beverages:

NEW Iced Pumpkin Cream Shaken Espresso combines Starbucks® Blonde Espresso shaken with brown sugar syrup and cinnamon, served over ice with oatmilk and topped with pumpkin cream cold foam for a sweet and creamy finish.

NEW Iced Pumpkin Cream Matcha layers smooth iced matcha with velvety pumpkin cream cold foam, bringing together matcha and creamy pumpkin flavor in one vibrant beverage.

And **NEW Pumpkin Spice Chai** features black tea infused with cinnamon and warming spices combined with steamed milk and sweet pumpkin sauce, finished with a dusting of pumpkin spice topping.



Hello again, Pecan

Customers can once again enjoy the **Pecan Cortado**, crafted with three ristretto shots of Starbucks® Blonde Espresso, comforting pecan flavors and steamed whole milk. Also returning is the **Iced Pecan Crunch Latte** and **Pecan Crunch Latte**, which combine nutty flavors, rich brown-buttery notes and baking spices with Starbucks signature espresso.

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Banana bread inspires new beverages

With banana flavors continuing to trend, Starbucks is expanding its banana-inspired lineup with two new beverages inspired by freshly baked banana bread.

Iced Banana Bread Latte is made with Starbucks® Blonde Espresso combined with banana syrup, milk and ice. The beverage is topped with brown sugar cream cold foam and a sprinkle of cinnamon dolce topping for a bakery-inspired flavor.

Iced Banana Bread Chai pairs spiced chai with banana syrup, brown sugar cream cold foam and cinnamon dolce topping for a comforting sip inspired by banana bread.



Introducing Iced Chaider

New Iced Chaider brings together classic fall flavors in a fresh and unexpected twist. Starbucks chai is combined with vibrant strawberry acai flavors, creating a crisp, refreshing cider-like beverage.

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Fall food arrives

The Starbucks fall menu offers something for every autumn craving, with new savory offerings, whimsical sweets and the return of a beloved bakery treat.

The new **Chicken Bacon Protein Pocket** features tender chicken, crispy bacon and creamy garlic herb cheese spread wrapped in toasted whole wheat lavash flatbread, with 20 grams of protein.

The new **Hedgehog Cake Pop** is an adorable addition to the fall menu, made with vanilla cake and buttercream, dipped in chocolaty icing and decorated with chocolate sprinkles.

The **Pumpkin Cream Cheese Muffin** is back, featuring a spiced pumpkin muffin with sweet cream cheese filling and topped with spicy chopped pepitas.



PSL Society merchandise collection

For those who count down the days until PSL returns and savor every moment of the season, the **PSL Society** collection celebrates the spirit of PSL lovers everywhere. The collection includes new drinkware and an iconic hat inspired by the beverage that has become synonymous. [Learn more here.](#)

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New snacks come to coffeehouses

New snacks are coming to Starbucks coffeehouses this fall. Featuring a mix of protein- and fiber-forward options, customers now have more convenient and satisfying choices to enjoy alongside their Starbucks favorites.

Chomps Original Beef Stick is crafted with 100% grass-fed and finished beef, delivering 10 grams of protein for a delicious pick-me-up anytime.

Olli Genoa Salami & Fontina Cheese Snack Tray includes Genoa salami paired with mild, buttery fontina cheese and La Panzanella artisanal crackers, finished with notes of sea salt and olive oil.

Floura Blueberry Matcha Fiber Bar features blueberry flavors and smooth matcha delivering 15 grams of fiber.

Circ Peanut Chocolate Chip Protein Bites are made with simple ingredients, including peanuts, chocolate chips, dates and oats — creating a boost of 10 grams of protein.