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UNDER EMBARGO UNTIL NOVEMBER 9 AT 3am PT / 6am ET

Starbucks unveils Snowcap Marshmallow drink collection and new holiday Frappuccino® coming in December

Excerpt: Starbucks is expanding its holiday lineup in December with new melted marshmallow flavored cold foam and a limited-time holiday Frappuccino® blended beverage.



Festive favorites, with a marshmallow twist

A snowy collection of cozy holiday drinks is joining the Starbucks menu in U.S. coffeehouses. Launching Dec. 1 Starbucks new Snowcap Marshmallow beverages bring together classic flavor pairings, such as marshmallows and cookies with mocha, matcha or hot chocolate. All the beverages in the collection will be available hot or iced, and the creamy melted marshmallow flavored cold foam will join Starbucks holiday cold foam lineup.

Snowcap Marshmallow Mocha

Starbucks signature espresso with mocha sauce and milk served hot or over ice and finished with a melted marshmallow flavored cold foam and crispy cookie topping.

Snowcap Marshmallow Matcha

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Matcha meets marshmallow! Smooth matcha and milk are finished with melted marshmallow flavored cold foam and crispy cookie topping.

Snowcap Marshmallow Hot Chocolate
This hot chocolate is a twist on a nostalgic classic, made with mocha sauce and finished with melted marshmallow flavored cold foam and crispy cookie topping.



A merry new limited-time offering
Launching Dec. 17, Starbucks Merry Berry Frappuccino® is blended with joy this holiday! The new beverage is made with white chocolate mocha sauce, layered with strawberry puree and raspberry syrup, topped with whipped cream and finished with an adorable new vanilla-flavored red bow cookie.