

UNDER EMBARGO UNTIL MONDAY, JULY 27 AT 9am ET / 6am PT



Enjoy peak summer nostalgia with Orange Cream drinks and new Dandy merch collab

Starbucks is tapping into summertime memories with a new lineup of Orange Cream beverages and a limited-edition merchandise collection from Dandy Worldwide, available in U.S. coffeehouses starting July 28.



The best summer memories are often tied to our senses. The sound of a sprinkler splashing across sunbaked pavement. The sigh of a green patio umbrella and the taste of an icy treat on a warm afternoon. The feeling of open roads and spontaneous detours.

They're the moments that stay with us long after summer ends.

Beginning July 28, Starbucks is tapping into summer nostalgia with a new lineup of Orange Cream drinks and a limited-edition merchandise collection from Dandy Worldwide, available in U.S. coffeehouses for a limited time.

The Orange Cream Collection

Kris Murray, who worked on the team that created the beverages, said that the memories we associate with certain times of the year are deeply connected to our senses. Just as the aroma of cinnamon and nutmeg of a Pumpkin Spice Latte can evoke crisp fall days or a visit to a pumpkin patch, or the taste of a Peppermint Mocha can remind you of candy canes and holiday gatherings. It's this link between taste, memory and emotion that Starbucks taps into when creating new beverages like this summer's new Orange Cream beverages.

"For many people, orange cream is associated with the feeling of summer," said Murray.

"It can evoke childhood nostalgia and familiar moments like enjoying freezer pops, peeling oranges, or spending time outdoors during the summer moments."

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She said the color carries meaning too, representing brightness, warmth and refreshment.

“Orange is visually vibrant and tied to summer moments,” she said.

The beverage team explored a variety of citrus flavors to land on just the right flavor — from the sour Seville oranges used in marmalade to the berry-like taste of blood oranges. The team landed on a combination of tangerine and mandarin flavors, paired with sweet vanilla notes to bring bright citrus flavors and creamy sweetness to cold brew, espresso, matcha, chai and Frappuccino blended beverages.

“At the end of the day, orange may seem unexpected — especially with coffee — but it works, especially paired with notes of sweet vanilla,” Murray said. “We’re excited to bring the nostalgic orange cream flavor to the Starbucks beverages customers love, such as cold brew, matcha and chai.”

Here are the beverages part of the new Orange Cream collection coming to U.S. coffeehouses for a limited time, while supplies last.

Orange Cream Cold Brew

Orange Cream Cold Brew combines Starbucks signature cold brew with a velvety orange cream cold foam, bringing bright citrus and smooth vanilla notes to every sip.

Iced Orange Cream Matcha

Iced Orange Cream Matcha blends smooth matcha, milk and ice, topped with orange cream cold foam that complement matcha’s earthy sweetness.

Iced Orange Cream Chai

Iced Orange Cream Chai combines spiced chai, milk and ice and topped with orange cream cold foam.

Orange Cream Frappuccino blended beverage

A refreshing and nostalgic treat, Orange Cream Frappuccino® blended beverage combines sweet orange-vanilla flavors blended with milk and ice, poured over a layer of whipped cream for a bright citrus twist and finished with a creamy swirl of whipped cream.

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Starbucks x Dandy merchandise collection

Next stop, Dandy + Starbucks

Memories of summer adventures sparked the idea for the new collaboration between Starbucks and Dandy Worldwide, a Southern California-based fashion brand founded by siblings Mia and Kian Schank in 2021. The brand is known for its embroidered hoodies with optimistic, travel-inspired graphics and messages. The collection is the culminating chapter of Starbucks summer road trip story, dropping in select coffeehouses in the United States and Canada on July 28, while supplies last.

For their first collaboration, Starbucks and Dandy are keeping the [road trip going](#) with a drive up the West Coast from Dandy's headquarters in Los Angeles to Starbucks hometown of Seattle, with plenty of coffee stops along the way. They worked together to create a playful collection with retro pinks, oranges and greens.

"In our creative process, we start with an experience or emotion we want to evoke," said Kian Schank. "With this collection, we wanted not only to capture the nostalgia of a classic road trip, but to create something people could bring along with them for the ride."

Tina Marie Li, who led the collaboration with Dandy for Starbucks Merchandise Team, said that working with Dandy was a natural fit. "Both brands celebrate adventure and summer memories," she said.

"Everyone goes on road trips, and that's where Starbucks comes in. We'll be a part of your journey — part of the memories."

What will it be like for Mia and Kian Schank to see Dandy designs in Starbucks coffeehouses?

"I started Dandy at 17, packing orders in my parents' garage while I was still in high school," said Mia Schank. "If you had told me then that Dandy would one day collaborate with Starbucks, I never would have believed you. It makes this moment feel especially meaningful."

Here's what you'll find in the collection coming to U.S. coffeehouses.

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Road Trip cold cup



Hit the road in style with the Road Trip cold cup, featuring playful sticker-inspired graphics that capture the spirit of adventure. Complete with collectible mini charms designed to clip onto keys, backpacks or tote bags, this cup is ready for wherever the journey takes you.

Price: \$29.95

Stainless steel water bottle



Inspired by classic road trip souvenirs, this stainless steel water bottle is decorated with retro-style travel decals and cheerful roadside motifs. Durable and easy to carry, it's the perfect companion for road trips, hikes and everyday adventures.

Price: \$32.95

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Stainless steel water bottle with woven handle



This stainless steel water bottle brings a touch of summer-camp nostalgia with a colorful woven handle reminiscent of handmade lanyards. Finished with playful road trip graphics.

Price: \$32.95

Stainless steel lidded cup



This stylish stainless steel lidded cup is designed for morning coffee at the campsite, scenic overlooks and every stop in between.

Price: \$32.95

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Hat



Top off your next adventure with the Starbucks x Dandy Road Trip hat, featuring embroidered road trip icons inspired by favorite travel memories and roadside stops. Comfortable, casual and ready for the open road, it's the perfect accessory for exploring near or far.

Price: \$29.95

Road trip Signature Sweatshirt



Available on [DandyWorldwide.com](https://dandyworldwide.com) starting July 28, embroidered sweatshirts inspired by favorite travel memories, perfect for summer adventures and beyond.

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