UNDER EMBARGO UNTIL NOVEMBER 4 AT 6am PT / 9am ET

Starbucks holiday menu arrives Nov. 5 with new and returning drinks, treats, holiday cups and merchandise

Excerpt: What's new at Starbucks this holiday season?

The festivities, flavors and traditions of the holiday season are coming to town at Starbucks beginning Nov. 5, bringing something merry for everyone. This year, Starbucks is introducing the new Tiramisu Velvet Latte and Tiramisu Velvet Cold Brew and bright Apple Pomegranate Refreshers, alongside returning favorites like Peppermint Mocha, Caramel Brulée Latte and Sugar Cookie Latte.

Read on for more:

Holiday cup designs + new holiday pup cup



This year's holiday to-go cup designs blend traditional holiday cues with a modern, unmistakably Starbucks perspective, using ribbon motifs, bows and a palette of Starbucks green and red alongside retro shades of mint, antique gold, cranberry and creamy white. The collection includes festive holiday trees and bows on the hot cups, and a cold cup adorned with evergreen and red bows.



And, for the first time, a limited-edition holiday pup cup will be available at select coffeehouses for a limited time while supplies last.

Holiday flavors are in town



New Tiramisu Velvet beverages

New this holiday season, the Tiramisu Velvet beverages are a trio of creamy and decadent holiday drinks inspired by the beloved Italian dessert.

The **new Tiramisu Velvet Latte** (available hot and iced) features Starbucks Signature Espresso combined with milk and vanilla syrup, topped with a Velvet Mascarpone Cold Foam and a dusting of rich cocoa.

The **new Tiramisu Velvet Cold Brew** gives Starbucks Cold Brew a dessert-inspired twist with vanilla syrup, Velvet Mascarpone Cold Foam and a dusting of rich cocoa on top.

New bright and refreshing Apple Pomegranate Refreshers



For a bright and refreshing pick-me-up, the new Apple Pomegranate Refresher features crisp apple flavors and popping pomegranate-flavored pearls. For a creamier twist, customers can also enjoy the Snowy Apple Drink, made with coconutmilk. Or try it with lemonade for a citrusy twist.

Refreshers are available with no caffeine or light caffeine or make it an Energy Refresher with a boost of caffeine.

Deliciously comforting holiday classics



Alongside the new beverages, holiday classics – including Peppermint Mocha, Caramel Brulée Latte, Sugar Cookie Latte and Gingerbread Chai will also return to the menu, with a few new variations on the classic flavors.

Caramel Brulée Latte

The Caramel Brulée Latte combines Starbucks signature espresso, steamed milk and rich caramel brulée sauce, topped with whipped cream and caramel brulée topping. Available hot, iced and as a Frappuccino® blended beverage.

New Iced Caramel Brulée Cream Chai

Creamy chai meets rich caramel brulée sauce and caramel brulée bits for a festive pairing of cozy spice and toasted caramel.

Iced Sugar Cookie Latte

Starbucks Blonde Espresso, milk and sugar cookie-flavored syrup come together over ice, finished with festive red and green sprinkles. Also available hot.

New Iced Sugar Cookie Cream Matcha

Smooth, creamy matcha gets a holiday twist with sugar cookie cream cold foam and festive red and green sprinkles.

Peppermint Mocha

A longtime holiday favorite, the Peppermint Mocha combines Starbucks signature espresso, steamed milk, mocha sauce and peppermint-flavored syrup, topped with whipped cream and dark chocolate curls. Available hot, iced, and as a Frappuccino®.

Iced Gingerbread Cream Chai

Warm chai spices and creamy milk are served over ice and topped with gingerbread-flavored cold foam and a spice topping. Also available as a hot chai and hot or iced latte.

Holiday Cold Foams

Starbucks holiday cold foams add creaminess and flavor to any cold coffee, iced tea or Refreshers, creating a delicious, layered drink. Customers can enjoy a variety of seasonal flavors atop their favorite beverage, many of which can be made non-dairy (excluding Velvet Mascarpone and Caramel Brulée). Additionally, all holiday cold foams can be made with protein delivering approximately 15 grams of extra protein in a grande.

Velvet Mascarpone Cream Cold Foam: Inspired by the classic Italian dessert, this indulgent cold foam brings velvet custard flavor and Starbucks signature vanilla sweet cream together for a rich, velvety topping.

Gingerbread Cream Cold Foam: Sweet, warmly spiced gingerbread flavor combined with vanilla sweet cream — a cozy cold foam for the season.

Peppermint Chocolate Cream Cold Foam: Cool peppermint-flavored syrup and mocha sauce swirled into Starbucks vanilla sweet cream.

Sugar Cookie Cream Cold Foam: A bakery-inspired combination of sugar cookie-flavored syrup and vanilla sweet cream.

Caramel Brulée Cream Cold Foam: Rich caramel brulée sauce blended with vanilla sweet cream. Not available as a non-dairy cold foam.

Warm, hearty and comforting sandwiches



Starbucks is serving up savory comfort this holiday with two new warm sandwiches, the new **Braised Short Rib Grilled Cheese** and a refreshed **Turkey & Stuffing Sandwich**, bringing cozy, seasonal flavors to lunchtime.

New Braised Short Rib Grilled Cheese
A twist on a lunchtime favorite, Starbucks classic grilled cheese is elevated with braised short rib, savory caramelized onion jam and a hint of Dijon. Layered with melted Cheddar, Parmesan and mozzarella cheese on buttery sourdough bread.

Turkey & Stuffing Sandwich
A seasonal flavor that delights and excites, now with a new recipe. Starbucks Thanksgiving-inspired turkey sandwich features sliced turkey, real holiday stuffing and gravy on a new baguette baked with cranberries and finished with a bright cranberry sauce for a festive, savory-sweet bite.

Holiday Bakery Case



New Bearista Cake Pop
Inspired by the iconic Starbucks Bearista, this unbearably cute bite-sized treat combines vanilla cake with buttercream frosting that is dropped in chocolaty icing. A little treat with main-character energy.

Snowman Cookie
The viral Snowman Cookie is back! This buttery shortbread snowman cookie is photo-ready dressed up in white chocolaty icing and a festive scarf and earmuffs.

Cranberry Bliss® Bar
A treat that's become a Starbucks holiday tradition, this sweet and rich blondie cake with dried cranberries is finished with a velvety layer of cream-cheese icing flecked with fragrant orange zest and a sprinkle of dried cranberries for a festive touch. Also available in a whole tray, perfect for holiday gatherings.

Sugar Plum Cheese Danish
A golden, buttery Danish pastry with a light and fluffy cream-cheese filling, topped with a spiced sugar-plum spread makes for an indulgent treat sure to lift your holiday spirits.

Seasonal Whole Bean Coffee



Starbucks® Thanksgiving Blend
Starbucks Thanksgiving Blend is a seasonal favorite that brings together coffees from some of the world's most celebrated regions. This blend features beans from Sumatra in Indonesia, Sidama in Ethiopia and the Antigua region of Guatemala, roasted to create a cup that is delicately sweet and full of depth. Starbucks Thanksgiving Blend is a seasonal favorite that brings together coffees from some of the world's most celebrated regions. With notes of candied pecan, sage and dried fig, it's an elegant and flavorful coffee that pairs beautifully with the season's gatherings.

Starbucks® Christmas Blend
Starbucks Christmas Blend is one of the most anticipated seasonal coffee blends. Introduced in 1984, when Starbucks only sold whole bean coffee, tea and spices, Christmas Blend quickly became a customer favorite. It showcases Starbucks artistry in roasting and blending with an expert combination of perfectly aged beans from Sumatra with dark-roasted coffees from Asia/Pacific, Guatemala and Colombia.

Starbucks® Holiday Blend
Starbucks® Holiday Blend combines bright Latin American beans with rich Sumatran coffee, roasted to bring out an elegant complexity of flavor. The result is a full-bodied and vibrant blend that unfolds with layered notes of sweet maple and inviting herbs. This seasonal cup is the perfect complement to winter walks, the glow of a fireplace and the warmth of being together.

Throughout most of the season, Starbucks Thanksgiving Blend, Christmas Blend and Holiday Blend will be the featured brewed coffee in participating coffeehouses. All three blends are also available for purchase as whole bean coffee.

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It's beginning to look a lot like the holidays at Starbucks! As the season unfolds, more merry merchandise, seasonal sips and cheerful surprises will be unwrapped. See the full merchandise collections available on Nov. 5 here.

And mark your calendars — Red Cup Day is back on Nov. 17! Customers who purchase any handcrafted holiday beverage on Nov. 17 will receive a collectible reusable red cup to celebrate the season in style, at participating stores and while supplies last.

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