UNDER EMBARGO UNTIL NOVEMBER 4 AT 6am PT / 9am ET

Discover Starbucks 2026 Holiday merchandise in coffeehouses starting Nov. 5

Celebrate the season with whimsical favorites, seasonal drinkware and collectible gifts made for sharing the joy of the season. Available starting Nov. 5 at select U.S. coffeehouses, while supplies last.



Bearista ™ Bow Tumbler

Topped with a playful gift-bow lid, this 13-ounce stainless-steel tumbler features a festive Bearista™ Bear design that makes every sip feel gift-wrapped. *Price: $29.95*

Bearista™ Espresso Mug & Snowglobe Gift Set

A matching espresso mug and snow globe come together in one ready-to-give set — an easy way to share the joy of Bearista™ Bear with someone on your list. *Price: $22.95*

Bearista™ Holiday Ceramic Mug

Dressed for the holidays, the Bearista™ Holiday Ceramic Mug greets your morning brew, turning any beverage into a wintertime ritual. *Price: $19.95*

UNDER EMBARGO UNTIL NOVEMBER 4 AT 6am PT / 9am ET



Glass Bearista™ Ornament

Collect a mini version of the iconic Glass Bearista™ Cold Cup, the perfect addition to every tree.
Price: $16.95

Bearista™ Plush Bag Charm

Take a little Starbucks charm wherever you go with this plush Bearista™ bag charm, dressed in a signature green apron and ready to accompany every adventure. *Price: $14.95*

Owala® Bearista™ Water Bottle

Stay hydrated on the go with the 24-ounce Owala® FreeSip, covered in an allover Bearista™ Bear print.
Price: $19.95

Double-Wall Bearista™ Glass Mug

Clear glass meets unmistakable Bearista™ Bear style in this double-wall mug — a fresh take on a coffee-cup classic. *Price: $16.95*

On Nov. 10, a surprise collection of Bearista™ Glass Cold Cup characters will arrive in U.S. coffeehouses. The Glass Bearista™ Cold Cup – Surprise Box Edition will feature a mystery design in each box. More details to be shared soon.

Then, on Dec. 1, the original Bearista™ Glass Cold Cup returns to select coffeehouses.

Ceramic Striped Espresso Cup

Bold red stripes give this ceramic espresso cup a timeless holiday look and a bright finishing touch for your afternoon pick-me-up. *Price: $12.95*

Stainless Steel Jade Color Handle Tumbler

With a sleek jade colored finish, this 16-ounce travel tumbler brings polished style to coffee runs, commutes and cozy seasonal moments. *Price: $32.95*

Glass Christmas Tree Cold Cup



Bring festive cheer to every sip with this Christmas tree-shaped cold cup, featuring playful holiday details and a whimsical design that makes every moment feel a little more magical. *Price: $32.95*

Pink Owala® Shimmer Water Bottle



A soft pink shimmer gives this 24-ounce Owala® water bottle a little extra sparkle for the season. *Price: $32.95*

UNDER EMBARGO UNTIL NOVEMBER 4 AT 6am PT / 9am ET



Holiday Village Glass Garland Mug – Pike Place Edition
Wrapped in garland, this 12-ounce glass mug adds an elegant touch to iced or hot Starbucks favorites all season long. *Price: $19.95*

Holiday Village Ceramic Mug – Pike Place Edition
Inspired by the original Starbucks store at Pike Place Market, the Holiday Village ceramic mug brings coffeehouse charm to slow mornings and cozy holiday sips. *Price: $24.95*

Holiday Village Piece – Pike Place Edition
Build a Starbucks holiday village with this ceramic coffeehouse, modeled after the original Pike Place store and finished with festive storefront details. *Price: $29.95*

Holiday Village Snow Globe - Pike Place Edition
A little piece of Pike Place Market, ready for the holidays. Give it a shake and watch snow settle over this miniature scene —
a distinctive addition to any Starbucks collection. *Price: $24.95*

###

Pike Place is a registered trademark of The Pike Place Market PDA, used under license.