UNDER EMBARGO UNTIL NOVEMBER 4 AT 6am PT / 9am ET

Starbucks announces “Holiday Blend,” its first global holiday album in over a decade

Starbucks announces “Holiday Blend,” its first global holiday album in over a decade. Starbucks commissioned new recordings from established and rising artists, bringing together fresh takes on holiday classics alongside an original song created for the album.



Need to know

- **Starbucks is back in holiday music.** "Holiday Blend" is the brand's first global holiday album in over a decade, featuring a mix of original music and fresh interpretations of tracks that span pop, soul, Americana and more.
- **Seven tracks, one album.** Magnus Ferrell, Coco Jones, JYT, TRÍADA, Brandi Carlile, The Womack Sisters and Leon Thomas put their spins on holiday classics such as "It’s the Most Wonderful Time of the Year," "Soulful Christmas" and "Happy Holidays."
- **Available Nov. 4.** "Holiday Blend” lands globally across digital streaming platforms via Interscope Records and Universal Music Group on November 4 and a part of the in-coffeehouse soundtrack during the holiday season.

Music has always been an essential part of the Starbucks coffeehouse experience, from curated playlists, CD compilations, digital downloads and artist partnerships. Through every era, music has helped create a sense of connection and discovery alongside every cup.

Now, Starbucks is adding a new chapter to that story with the debut of its first global holiday album in over a decade. "Holiday Blend" brings together Magnus Ferrell, Coco Jones, JYT, TRÍADA, Brandi Carlile, The Womack Sisters and Leon Thomas for a collection that pairs an original holiday song from JYT alongside fresh interpretations of seasonal favorites. The album arrives Nov. 4 on digital streaming services via Interscope Records and Universal Music Group and will play in select Starbucks coffeehouses globally throughout the holiday season.

"Music has always been part of the Starbucks experience, and we are building on that legacy in a way that feels fresh for today," said Erin Silvoy, senior vice president, global marketing & channel development. "'Holiday Blend' brings together incredible artists to put their own spin on songs we all know and love. My hope is that it becomes part of the soundtrack to the season, creating a little more joy and connection whether you're in a Starbucks coffeehouse or wherever the holidays take you."

The full track list includes:

- "Happy Holiday / The Holiday Season"– Magnus Ferrell
- "It's the Most Wonderful Time of the Year" – Coco Jones
- "This Christmas" – JYT
- "Llegó La Navidad" – TRÍADA
- "River" – Brandi Carlile
- "What Christmas Means to Me" – The Womack Sisters
- "Soulful Christmas" – Leon Thomas

"Being a part of Starbucks Holiday Blend album felt like a chance to make something that's both new and nostalgic. I grew up hearing these songs, so getting to record them in my own way was a pretty special experience." ***- Magnus Ferrell***

"It's so special to be part of Starbucks Holiday Blend album. I was honored and excited to put my own spin on such a beloved holiday classic, and I hope my version brings a little extra joy to people's celebrations this season." ***- Coco Jones***

"We're so pumped to be part of this year's Starbucks Holiday album! The idea that someone could be ordering a Refresher and hear our song playing is actually crazy. We love Christmas music and the holidays in general so getting to put our own spin on a holiday song and have people listen to it is really cool." ***- JYT***

"We hope this version feels familiar and fresh at the same time. The song has such a beautiful feeling at its heart, and singing it in Spanish let us connect with it in our own way. It's special to share that perspective on Starbucks Holiday Blend album." ***- TRÍADA***

"For our family, Christmas is the best time of the year. The holidays are about togetherness, so singing 'What Christmas Means to Me' felt like a natural way to celebrate the season and share a piece of that family connection." ***- The Womack Sisters***

Starbucks holiday season starts on Nov. 5

This holiday season, Starbucks is bringing people together through the tastes, sounds and traditions that make the season special. From returning favorites like Peppermint Mocha and Gingerbread Chai to festive new beverages and merchandise, Starbucks is creating more ways to gather, connect and share a little joy all season long.

Giving back this holiday season

Starbucks Holiday Blend includes a $500,000 donation to World Central Kitchen to support humanitarian relief efforts around the world. Since its founding, World Central Kitchen has moved with the urgency of now to be first on the ground with a hot meal, served with dignity and hope. World Central Kitchen has been a non-profit partner of The Starbucks Foundation since 2019.

LISTEN TO "HOLIDAY BLEND" HERE.